

## POST-GRADUATE DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW (PGDTEL)

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"Lovely holiday, terrific wooden souvenirs, but not a tree to get any shade under!"

### PROSPECTUS FOR DISTANCE AND ONLINE PROGRAMME MAY 2019-2020

Centre for Environmental Law  
WWF-INDIA  
172-B, Lodi Estate  
New Delhi - 110 003  
PH: 011-4150 4771  
[www.wwfindia.org/cel](http://www.wwfindia.org/cel)

National Law University  
Sector - 14, Dwarka  
New Delhi - 110 078  
<http://nludelhi.ac.in>

Application form is enclosed towards the end of the prospectus.



## Introduction

### World Wide Fund for Nature - India (WWF-India)

WWF-India is one of the largest conservation organisations engaged in wildlife and nature conservation in the country. Established as a Charitable Trust on November 27, 1969, it has an experience of over four decades in the field. From a modest beginning, the organisation has been propelled forward by the efforts of its founders and associates who volunteered their time and energy to lend momentum to the conservation movement.

Today, it is recognized as a premier international conservation non-governmental organisation in the country dealing with nature conservation, environmental protection and development-related issues. At a time when the Web of Life has come under increasing threats, WWF-India's attempts have been to find and implement solutions so that human beings can live in harmony with nature, and leave for future generations a world rich in natural resources and natural wonders.

To suit India's specific ecological and socio-cultural situation, WWF-India articulated its mission in 1987 as follows:

*"The promotion of nature conservation and environmental protection as the foundation for sustainable and equitable development."*

### Centre for Environmental Law (CEL)

The Centre for Environmental Law (CEL) was established in 1993 as an integral part of WWF-India. Apart from handling and furthering WWF-India's conservation work involving policy analysis, campaigning and legal interventions on environmental issues, CEL serves as a resource centre for teaching environmental law and research in national, regional and international contexts. To implement its programmes CEL is building functional and professional linkages with government agencies and non-governmental organizations at national and global levels.

One of the principle educational activities of CEL since 1993 has been the Diploma Programme in Environmental Law that has been running for over two decades now. More than fifteen hundred participants have benefited from the Diploma in Environmental Law Certificate issued by WWF India.

To widen the scope and reach of the Course, since September 2013, WWF has partnered with National Law University, Delhi to offer one year Post Graduate Diploma in Environmental Law and Policy.



## **National Law University, Delhi (NLUD)**

National Law University, Delhi is a premier Law University established in 2008 by the Delhi Government at the initiative of Delhi High Court. It has state of the art infrastructure and facilities for learning and research. The vision of NLUD is to make legal education an instrument of social, political and economic change. It is committed to transform students into lawyers who are professionally competent, technically sound and socially aware.

NLUD has been offering a five year Integrated B.A. LL. B (Hon.) Programme since 2008 and LL.M and Ph. D programmes since 2011. It offered its first Diploma programme on Judging and Court Management in 2010 with the objective of training and skill building of the young legal professionals in the art and craft of judging and court management.

The University also offers several other innovative and specialized diploma programmes both in distance and online modes. These include Patent Law, Competition Law and Policy, Real Estate Law, Labour Rights, Women Studies and Vocational Diploma for Paralegals.

### **Post Graduate Diploma in Tourism and Environmental Law (PGDTEL)**

#### **Programme Description**

The relationship between tourism and environment is deep rooted and multifaceted. The quality of the environment, both natural and man-made, is essential to tourism while at the same time the sustainability of tourism is crucial to the quality of environment. This direct correlation cannot be undermined. Tourism involves many activities that may have adverse environmental effects. At the same time, the vast potential of the tourism industry can help us create beneficial effects for the environment by contributing to environmental protection and conservation, as well as providing a source of livelihood for those involved in the sector.

The need of the hour is to devise strategies to tackle the complex issues related to the business of tourism and to synergize the tourism resource pool with a more ecologically and socially conscious milieu. The adverse impacts of tourism need to be mitigated, and this is possible by effective management of tourism industry and by raising awareness of service providers on environmental issues, strengthening the delivery capacity of tourism professionals and equipping them to sustain the industry by financing protection of natural and cultural resources. There is still substantial potential for the development of tourism in India, but it is imperative to do it in an environmentally sustainable manner.

PGDTEL is designed to provide in-depth knowledge and understanding of the existing issues of tourism and ecotourism, with special focus on socio-cultural, legal and policy issues. The programme includes perspectives on new developments and insights into the



relationship between tourism and environment dealt with at both the global and regional level.

## **Programme Objectives**

The main objectives of the programme are to:

- Provide broad understanding of tourism laws and policies both of global and local level
- Provide background knowledge as well as practical tools for addressing the loopholes of tourism laws/policies at formulation and implementation level.
- Discuss tourism management in the broader perspective of environmental governance, sustainable tourism and ecotourism standpoint.
- Study crucial socio-environmental problems related to the tourism industry as well as steps to manage and overcome the same.
- Enable the participants to propose changes as are necessary in laws/policies for development of a responsible ecotourism model.
- Train tourism professionals through practical case studies to optimally utilize financial and technical resources/material to develop a sustainable, step by step plan of their own ecotourism product.

## **Target Group**

The programme is useful to all tourism providers and prospective tourism providers. The PG diploma program aims to assist professionals and fresh graduates to develop a better understanding of the tourism industry, especially in relation to those working in areas of ecotourism.

## **Eligibility**

Graduation in any stream. Work experience of a minimum of two years in the relevant field is desirable. Admission will be granted strictly on merit basis, subject to the discretion of interview panel.

## **Duration and Pedagogy**

- 'PGDTEL' is a one-year programme which is divided into five course. The diploma is offered with English as the only medium of instruction.
- There are two modes of instruction- 'Distance' mode and 'Online' mode. Participants can opt for any one of the two instructional modes for pursuing the programme at the time of admission.



- Participants who opt for the Distance Mode will receive hard copies of study material by post and participants who opt for the Online Mode will be provided access to soft copy study material.
- All other aspects such as course content, timelines, syllabus, examinations, discussion forum etc. remain the same for both the modes.
- We at WWF however encourage participants to apply for 'Online Mode' and contribute to saving Paper!

**The focal points of the Diploma programme are as follows:**

- Programme shall focus on tourism management for the sustainability of natural environment and cultural heritage
- It shall address environmental and sustainability issues related to the tourism industry with the help of cases studies
- It shall provide an in-depth understanding of the approaches for integrating environmental and cultural attractions with tourism operations
- Both global and local level practices/perspectives will be covered through case studies
- Extensive study material will be provided

**Syllabus and Detailed Structure:**

PG Diploma comprises of 30 Credits or 500 Marks. It shall consist of 5 courses - 4 theory courses and 1 project work. Courses I, II, III and V will be of 4 credits each, while Course IV will be of 8 credits.

All the courses are compulsory.

**Course Structure:**

Course I: -INTRODUCTION TO TOURISM (6 Credits/100 Marks)	
<b>BLOCK 1: Introduction to Tourism and Eco-tourism: Global Context</b>	
<ul style="list-style-type: none"><li>– Introduction and definition of Tourism</li><li>– Forms of Tourism</li><li>– Evolution of tourism as a business</li></ul>	
<b>BLOCK 2: Introduction to Tourism and Eco-tourism: Indian Context</b>	
<ul style="list-style-type: none"><li>– Evolution of tourism in India</li><li>– History of tourism in India</li><li>– Legal Definitions of Tourism in India</li></ul>	
<b>BLOCK 3: Tourism and Economy</b>	
<ul style="list-style-type: none"><li>– The Development of Tourism Industry</li><li>– Tourism and Economic Trends in India</li><li>– Emerging practices and Tourism trends</li></ul>	



## **Course II: TOURISM DESTINATIONS (6 Credits/100 Marks)**

### **BLOCK 1: Tourism Destinations**

- Leading Global Tourism Destinations
- Must-See Threatened Tourist Spots
- Tourism Trivia

### **BLOCK 2 – Major Tourism Destinations in India**

- Leading Tourism destinations in India
- Must-See Threatened Tourist Spots in India

### **BLOCK 3 – Tourism related Laws and Policies in India**

- National and State level policies to promote tourism
- Role of Governmental and non-governmental Agencies in promoting tourism in India

## **Course III: TOURISM AND THE ENVIRONMENT (6 Credits/100 Marks)**

### **BLOCK 1 – Overview of Global Environment:**

- Linkages between Tourism and Environmental Law
- Tourism & Infrastructure development
- Tourism and Global environment

### **BLOCK 2 - Tourism and its impacts on Society and Culture**

- Social impacts of tourism (with Case studies and Best practices)
- Cultural and Demographic changes due to Tourism
- Crime, Trafficking and tourism

### **BLOCK 3 - Impact of Environment on Tourism**

- Natural Disasters and Tourism
- Man-made Disasters and Tourism

## **Course IV: TOURISM AND ENVIRONMENTAL LAWS (8 Credits/100 Marks)**

### **BLOCK 1: Tourism and Environmental Laws**

- Development of Sustainable Tourism Concept (Major International Conventions pertaining to tourism & environment)
- Major Laws and Policies pertaining to tourism & environment
- Tourism and Five Year Plans in India

### **BLOCK 2: Sustainable Tourism Models**

- Emerging Dimensions in Sustainable Tourism Management
- Tourism Carrying Capacity
- Emergence of the concept of Eco-tourism in India

### **BLOCK 3: Concept of Eco-tourism**

- Definition and components of Eco-tourism
- Social benefits of Eco-tourism
- Eco-tourism and related sub-sectors of the tourism industry

### **BLOCK 4: Best Practices in Eco-tourism**

- Practices in Community based tourism management
- Management and Marketing of Eco-tourism Product
- Case studies in ecotourism: international, national and regional studies

## **Course V: PROJECT WORK (4 Credits/ 100 Marks)**



- Synopsis
- Final Project Report

(20 Marks)  
(80 Marks)

## Evaluation System

Participants shall be assessed through a continuous evaluation process. Every participant must submit a total of four assignments, one for each theory Course. Additionally, participants are required to work on synopsis and project report, both of which are a part of the 'Project Work' component under Course V.

Assignments – The main purpose of assignment is to test the participant's comprehension of the study material provided and general interpretation of concepts keeping in view the current scenarios. Participants shall be given one assignment each for all the theory courses (Course I to IV). The assignments will be assessed on 50% scale. **Submission of all four assignments is compulsory.**

Term end examination – Towards the end of the course, the participants have to appear for an 'open book examination', analytical problem will be shared with participants which needs to be solved keeping the practical case studies in mind. The participant will be free to refer to books and study material for solving the paper. Term end examination will be assessed for 50%.

Project Work – The project work component includes submission of both, the synopsis and final project report. The Project Work (Course V) carries 4 credits or 100 marks; out of which synopsis will carry 20% weightage and project report will carry 80% weightage. **Submission of both synopsis and final project report is compulsory for completion of the diploma.**

Discussion Forum – A discussion forum completely managed and moderated by Course organizers will be launched to discuss some of the course topics, current updates on tourism industry will be included. Contribution in the forum is mandatory, and it is suggested that the participants actively engage in the same, to enhance their knowledge on discussed topics.

## Final Marking

Final evaluation break up is as follows:

**Course I to IV - 50% for Assignments and 50% for Term end examination**

**Course V - 20% for Synopsis and 80% for Project Report**

## Admission Process and Fee details

Fee payable for the PGDTEL programme is **Indian Rupees Thirteen Thousand Only (Rs. 13,000)**. Mode of payment is through a **Demand Draft** drawn in favour of **'World Wide Fund For Nature India'** payable at New Delhi (Candidates name and phone number to be



appended behind Demand Draft) **or 'Online transfer'** (both international and national applicants should write an email to us requesting bank details for e-transfer).

**Special note for applicants residing outside India:** at the time of transfer of fees, kindly verify the exchange rate as on the day of transfer, as well as any additional charges or levies that may be applicable on this transfer. Kindly ensure that the full fee amount is credited to WWF-INDIA after clearing all additional dues that such a transfer may attract.

Please note that, if the participant is not selected either through merit or after facing interview panel, the fee paid along with application form will be **refunded** with immediate effect. However, after the offer of admission is made to the participant (i.e., the participant is either selected on merit or by interview panel) the fee will not be refunded.

Last date for submission of application is **15 May 2019** Interested applicants are requested to submit the duly filled in Admission Form (Annexure 1) along with their curriculum vitae and **statement of purpose (without Statement of Purpose the application will not be accepted)** before the stipulated date to the following address:

**The Course Coordinator  
Centre for Environmental Law  
WWF-INDIA  
172-B, Lodi Estate  
NEW DELHI - 110 003  
PH: 011-4150 4771**

Applicants can also email their application form along with other documents to [submissionscel@wwfindia.net](mailto:submissionscel@wwfindia.net)

**Please go through the FAQs provided on the website. For any additional clarifications on prospectus and filling of application form, please contact Mr. Sandeep Sharma, Course Data Manager, CEL at [submissionscel@wwfindia.net](mailto:submissionscel@wwfindia.net) or call on 09868185605 between 1100 hrs to 1700 hrs on weekdays.**



Annexure 1 – TEL/MAY/2019-2020

**APPLICATION FOR PG DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW**  
**MAY 2019-2020**

1. Name of the Student (in capital letters. Kindly fill in your name exactly as you would like it to appear on your certificate):

DO NOT STAPLE

Affix your latest passport size photograph (4cm x 5 cm) duly attested by you

2. Parent/Guardian/Spouse's Name: \_\_\_\_\_

3. Complete Address: \_\_\_\_\_

State: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Id: \_\_\_\_\_

4. Fee Transfer Details: (Demand Draft)

a) Name of the bank: \_\_\_\_\_ Place: \_\_\_\_\_

b) Bank Draft No. \_\_\_\_\_ Dated: \_\_\_\_\_

c) Total Amount Rs. \_\_\_\_\_

Fee paid in cash: \_\_\_\_\_ Online Transfer of Fee: \_\_\_\_\_

5. Want to Pursue Course Through: Distance Mode: \_\_\_\_\_ Online Mode: \_\_\_\_\_

(Please tick any one, after choice is made, the participant cannot change mode of study)

6. Educational Qualification: (Attach photocopies of the recent mark sheet and provisional certificate)

7. Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ (DD/MM/Year) 8. Gender: Male \_\_\_\_\_ Female \_\_\_\_\_

9. Nationality: Indian \_\_\_\_\_ Others \_\_\_\_\_ if other, please specify: \_\_\_\_\_

I hereby declare that I have read and understood the conditions of eligibility for the programme for which I seek admission. I fulfill the minimum eligibility criteria and I have provided necessary information in this regard. In the event of any information being found incorrect or misleading, my candidature will be cancelled by WWF-India at any time and I will not be entitled to refund of any fee paid by me to WWF-India.

Date:

Signature of Applicant



**Checklist:**

- Statement of Purpose.
- Fee amount of Rs. 13,000 paid in chosen mode of payment (DD/Online Transfer).
- Certificates in support of your recent Educational Qualification(s). Include photocopies of your recent academic accomplishments.
- Completed Application Form. Kindly note that it is compulsory to fill in your name EXACTLY as you would like it to appear on your certificate. Please double check your form before submission as spelling changes will not be entertained at a later date.
- Curriculum Vitae.